

ACADEMIC PARTNERSHIPS AND INITIATIVES

and Initiatives department sets include a two level department / division configuration.

Each set includes five color variations in the formal, horizontal, and extreme horizontal (if your department requires two lines) configurations.

Each color variation comes in three formats: PNG (transparent background), JPG (raster format) and EPS (vector format).

CONFIGURATIONS

FORMAL ----- (-FS-)
HORIZONTAL ----- (-H-)
EXTREME HOR* -- (-XH-)
BANNER ----- (-WEB-)

COLOR VARIATIONS

FULL COLOR ----- (-FC)
ONE COLOR BLACK --- (-1CB)
ONE COLOR RED ----- (-1CR)
REVERSE COLOR WHITE (-CW)
WHITE ----- (-W)

FORMAT VERSIONS

PNG (300 DPI) ----- (.png)
JPG (300 DPI) ----- (.jpg)
EPS ----- (.eps)

WHICH FILE TO USE

VENDORS ----- EPS
DESIGNERS ----- EPS
POWER POINT -- PNG / JPG
WORD ----- PNG / JPG
EMAIL ----- PNG
WEB ----- PNG / JPG
BANNERS/SIGNS ---- EPS

REFERENCES & RESOURCES

Visit brand.uga.edu for more information, resources, templates, downloads and policies.



**UNIVERSITY OF
GEORGIA**

**Academic Partnerships
and Initiatives**

Student Affairs

API-FS-FC

FORMAL
FULL COLOR

PNG | JPG | EPS



**UNIVERSITY OF
GEORGIA**

**Academic Partnerships
and Initiatives**

Student Affairs

API-FS-1CB



**UNIVERSITY OF
GEORGIA**

**Academic Partnerships
and Initiatives**

Student Affairs

API-FS-1CR

FORMAL
ONE COLOR

PNG | JPG | EPS



**UNIVERSITY OF
GEORGIA**

**Academic Partnerships
and Initiatives**

Student Affairs

API-FS-CW



**UNIVERSITY OF
GEORGIA**

**Academic Partnerships
and Initiatives**

Student Affairs

API-FS-W

FORMAL
REVERSE WHITE

PNG | JPG | EPS



UNIVERSITY OF GEORGIA

Academic Partnerships and Initiatives

API-WEB-FC

OPTIONAL
WEB BANNER

PNG | JPG | EPS

ACADEMIC PARTNERSHIPS AND INITIATIVES

HORIZONTAL FULL COLOR

PNG | JPG | EPS



**Academic Partnerships
and Initiatives**
Student Affairs
UNIVERSITY OF GEORGIA

API-H-FC

HORIZONTAL ONE COLOR

PNG | JPG | EPS



**Academic Partnerships
and Initiatives**
Student Affairs
UNIVERSITY OF GEORGIA

API-H-1CB



**Academic Partnerships
and Initiatives**
Student Affairs
UNIVERSITY OF GEORGIA

API-H-1CR

HORIZONTAL REVERSE WHITE

PNG | JPG | EPS



**Academic Partnerships
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API-H-CW



**Academic Partnerships
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API-H-W

EXTREME HORIZONTAL DOUBLE LINE SOLUTIONS ONLY

PNG | JPG | EPS



Academic Partnerships and Initiatives
Student Affairs
UNIVERSITY OF GEORGIA

API-XH-FC

INCLUDES ONE COLOR BLACK (-1CB); ONE COLOR RED (-1CR); REVERSE COLOR WHITE (-CW); WHITE (-W)

CONFIGURATIONS

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