

# GRADUATE STUDENT ASSOCIATION

These logo sets include five color variations in the formal, horizontal, and an optional web banner configuration. Each color variation comes in three formats: PNG (transparent background), JPG (raster format) and EPS (vector format).

## WHICH FILE TO USE

VENDORS ----- EPS  
DESIGNERS ----- EPS  
POWER POINT --PNG / JPG  
WORD -----PNG / JPG  
EMAIL -----PNG  
WEB -----PNG / JPG  
BANNERS/SIGNS ---- EPS

## CONFIGURATIONS

FORMAL ----- (-FS-)  
HORIZONTAL ----- (-H-)  
BANNER ----- (-WEB-)

\*XH AVAILABLE ONLY FOR DOUBLE LINE CONFIGURATIONS

## COLOR VARIATIONS

FULL COLOR ----- (-FC)  
TWO COLOR BLACK ---- (-2CB)  
TWO COLOR RED----- (-2CR)  
REVERSE COLOR WHITE (-CW)  
WHITE----- (-W)

## FORMAT VERSIONS

PNG (300dpi)----- (.png)  
JPG (300dpi)----- (.jpg)  
EPS ----- (.eps)

## *i* REFERENCES & RESOURCES

Visit [brand.uga.edu](http://brand.uga.edu) for more information, resources, templates, downloads and policies.



**UNIVERSITY OF  
GEORGIA**  
Graduate Student Association

GSA-FS-FC

FORMAL  
FULL COLOR

📄 PNG | JPG | EPS



**UNIVERSITY OF  
GEORGIA**  
Graduate Student Association

GSA-FS-2CB



**UNIVERSITY OF  
GEORGIA**  
Graduate Student Association

GSA-FS-2CR

FORMAL  
TWO COLOR

📄 PNG | JPG | EPS



**UNIVERSITY OF  
GEORGIA**  
Graduate Student Association

GSA-FS-CW



**UNIVERSITY OF  
GEORGIA**  
Graduate Student Association

GSA-FS-W

FORMAL  
REVERSE WHITE

📄 PNG | JPG | EPS



**UNIVERSITY OF GEORGIA**  
Graduate Student Association

GSA-WEB

OPTIONAL  
WEB BANNER

GSA-WEB-FC

📄 PNG | JPG | EPS

# GRADUATE STUDENT ASSOCIATION

## HORIZONTAL FULL COLOR

PNG | JPG | EPS



Graduate Student Association  
UNIVERSITY OF GEORGIA

GSA-H-FC

## HORIZONTAL TWO COLOR

PNG | JPG | EPS



Graduate Student Association  
UNIVERSITY OF GEORGIA

GSA-H-2CB



Graduate Student Association  
UNIVERSITY OF GEORGIA

GSA-H-2CR

## HORIZONTAL REVERSE WHITE

PNG | JPG | EPS



Graduate Student Association  
UNIVERSITY OF GEORGIA

GSA-H-CW



Graduate Student Association  
UNIVERSITY OF GEORGIA

GSA-H-W

All schools can choose their ideal lockup configuration, which ensures that they keep existing brand equity and are represented in the way they best see fit. We recommend the formal configurations for external communications; the horizontal configuration for internal communications.

## WHICH FILE TO USE

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DESIGNERS ----- EPS  
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WORD -----PNG / JPG  
EMAIL -----PNG  
WEB -----PNG / JPG  
BANNERS/SIGNS ---- EPS

## CONFIGURATIONS

FORMAL ----- (-FS-)  
HORIZONTAL----- (-H-)  
BANNER ----- (-WEB-)

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