

INTERFRATERNITY COUNCIL

These logo sets include five color variations in the formal, horizontal, and an optional web banner configuration. Each color variation comes in three formats: PNG (transparent background), JPG (raster format) and EPS (vector format).

WHICH FILE TO USE

VENDORS ----- EPS
DESIGNERS ----- EPS
POWER POINT --PNG / JPG
WORD -----PNG / JPG
EMAIL -----PNG
WEB -----PNG / JPG
BANNERS/SIGNS ---- EPS

CONFIGURATIONS

FORMAL ----- (-FS-)
HORIZONTAL ----- (-H-)
BANNER ----- (-WEB-)

*XH AVAILABLE ONLY FOR DOUBLE LINE CONFIGURATIONS

COLOR VARIATIONS

FULL COLOR ----- (-FC)
TWO COLOR BLACK ---- (-2CB)
TWO COLOR RED----- (-2CR)
REVERSE COLOR WHITE (-CW)
WHITE----- (-W)

FORMAT VERSIONS

PNG (300dpi)----- (.png)
JPG (300dpi)----- (.jpg)
EPS ----- (.eps)

i REFERENCES & RESOURCES

Visit brand.uga.edu for more information, resources, templates, downloads and policies.



UNIVERSITY OF
GEORGIA
Interfraternity Council

INTERFRATERNITY-FS-FC

FORMAL
FULL COLOR

📄 PNG | JPG | EPS



UNIVERSITY OF
GEORGIA
Interfraternity Council

INTERFRATERNITY-FS-2CB



UNIVERSITY OF
GEORGIA
Interfraternity Council

INTERFRATERNITY-FS-2CR

FORMAL
TWO COLOR

📄 PNG | JPG | EPS



UNIVERSITY OF
GEORGIA
Interfraternity Council

INTERFRATERNITY-FS-CW



UNIVERSITY OF
GEORGIA
Interfraternity Council

INTERFRATERNITY-FS-W

FORMAL
REVERSE WHITE

📄 PNG | JPG | EPS



UNIVERSITY OF GEORGIA
Interfraternity Council

INTERFRATERNITY-WEB

OPTIONAL
WEB BANNER

INTERFRATERNITY-WEB-FC

📄 PNG | JPG | EPS

INTERFRATERNITY COUNCIL

HORIZONTAL FULL COLOR

PNG | JPG | EPS



Interfraternity Council
UNIVERSITY OF GEORGIA

INTERFRATERNITY-H-FC

HORIZONTAL TWO COLOR

PNG | JPG | EPS



Interfraternity Council
UNIVERSITY OF GEORGIA

INTERFRATERNITY-H-2CB



Interfraternity Council
UNIVERSITY OF GEORGIA

INTERFRATERNITY-H-2CR

HORIZONTAL REVERSE WHITE

PNG | JPG | EPS



Interfraternity Council
UNIVERSITY OF GEORGIA

INTERFRATERNITY-H-CW



Interfraternity Council
UNIVERSITY OF GEORGIA

INTERFRATERNITY-H-W

All schools can choose their ideal lookup configuration, which ensures that they keep existing brand equity and are represented in the way they best see fit. We recommend the formal configurations for external communications; the horizontal configuration for internal communications.

WHICH FILE TO USE

VENDORS ----- EPS
DESIGNERS ----- EPS
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WORD -----PNG / JPG
EMAIL -----PNG
WEB -----PNG / JPG
BANNERS/SIGNS ---- EPS

CONFIGURATIONS

FORMAL ----- (-FS-)
HORIZONTAL----- (-H-)
BANNER ----- (-WEB-)

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