

# MULTICULTURAL GREEK COUNCIL

These logo sets include five color variations in the formal, horizontal, and an optional web banner configuration. Each color variation comes in three formats: PNG (transparent background), JPG (raster format) and EPS (vector format).

## WHICH FILE TO USE

VENDORS ----- EPS  
DESIGNERS ----- EPS  
POWER POINT --PNG / JPG  
WORD -----PNG / JPG  
EMAIL -----PNG  
WEB -----PNG / JPG  
BANNERS/SIGNS ---- EPS

## CONFIGURATIONS

FORMAL ----- (-FS-)  
HORIZONTAL ----- (-H-)  
BANNER ----- (-WEB-)

\*XH AVAILABLE ONLY FOR DOUBLE LINE CONFIGURATIONS

## COLOR VARIATIONS

FULL COLOR ----- (-FC)  
TWO COLOR BLACK ---- (-2CB)  
TWO COLOR RED----- (-2CR)  
REVERSE COLOR WHITE (-CW)  
WHITE----- (-W)

## FORMAT VERSIONS

PNG (300dpi)----- (.png)  
JPG (300dpi)----- (.jpg)  
EPS ----- (.eps)



**UNIVERSITY OF  
GEORGIA**  
Multicultural Greek Council

MCG-FS-FC

FORMAL  
FULL COLOR

PNG | JPG | EPS



**UNIVERSITY OF  
GEORGIA**  
Multicultural Greek Council

MCG-FS-2CB



**UNIVERSITY OF  
GEORGIA**  
Multicultural Greek Council

MCG-FS-2CR

FORMAL  
TWO COLOR

PNG | JPG | EPS



**UNIVERSITY OF  
GEORGIA**  
Multicultural Greek Council

MCG-FS-CW



**UNIVERSITY OF  
GEORGIA**  
Multicultural Greek Council

MCG-FS-W

FORMAL  
REVERSE WHITE

PNG | JPG | EPS



**UNIVERSITY OF GEORGIA**  
Multicultural Greek Council

MCG-WEB

OPTIONAL  
WEB BANNER

MCG-WEB-FC

PNG | JPG | EPS

## *i* REFERENCES & RESOURCES

Visit [brand.uga.edu](http://brand.uga.edu) for more information, resources, templates, downloads and policies.

# MULTICULTURAL GREEK COUNCIL

## HORIZONTAL FULL COLOR

PNG | JPG | EPS



**Multicultural Greek Council**  
**UNIVERSITY OF GEORGIA**

MCG-H-FC

## HORIZONTAL TWO COLOR

PNG | JPG | EPS



**Multicultural Greek Council**  
**UNIVERSITY OF GEORGIA**

MCG-H-2CB



**Multicultural Greek Council**  
**UNIVERSITY OF GEORGIA**

MCG-H-2CR

## HORIZONTAL REVERSE WHITE

PNG | JPG | EPS



**Multicultural Greek Council**  
**UNIVERSITY OF GEORGIA**

MCG-H-CW



**Multicultural Greek Council**  
**UNIVERSITY OF GEORGIA**

MCG-H-W

All schools can choose their ideal lookup configuration, which ensures that they keep existing brand equity and are represented in the way they best see fit. We recommend the formal configurations for external communications; the horizontal configuration for internal communications.

## WHICH FILE TO USE

VENDORS ----- EPS  
DESIGNERS ----- EPS  
POWER POINT --PNG / JPG  
WORD -----PNG / JPG  
EMAIL -----PNG  
WEB -----PNG / JPG  
BANNERS/SIGNS ---- EPS

## CONFIGURATIONS

FORMAL ----- (-FS-)  
HORIZONTAL----- (-H-)  
BANNER ----- (-WEB-)

## COLOR VARIATIONS

FULL COLOR ----- (-FC)  
TWO COLOR BLACK ---- (-2CB)  
TWO COLOR RED----- (-2CR)  
REVERSE COLOR WHITE (-CW)  
WHITE----- (-W)

## FORMAT VERSIONS

PNG (300dpi)----- (.png)  
JPG (300dpi)----- (.jpg)  
EPS ----- (.eps)



## REFERENCES & RESOURCES

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