

# STUDENT GOVERNMENT ASSOCIATION

These logo sets include five color variations in the formal, horizontal, and an optional web banner configuration. Each color variation comes in three formats: PNG (transparent background), JPG (raster format) and EPS (vector format).

## WHICH FILE TO USE

VENDORS ----- EPS  
DESIGNERS ----- EPS  
POWER POINT --PNG / JPG  
WORD -----PNG / JPG  
EMAIL -----PNG  
WEB -----PNG / JPG  
BANNERS/SIGNS ---- EPS

## CONFIGURATIONS

FORMAL ----- (-FS-)  
HORIZONTAL ----- (-H-)  
BANNER ----- (-WEB-)

\*XH AVAILABLE ONLY FOR DOUBLE LINE CONFIGURATIONS

## COLOR VARIATIONS

FULL COLOR ----- (-FC)  
TWO COLOR BLACK ---- (-2CB)  
TWO COLOR RED----- (-2CR)  
REVERSE COLOR WHITE (-CW)  
WHITE----- (-W)

## FORMAT VERSIONS

PNG (300dpi)----- (.png)  
JPG (300dpi)----- (.jpg)  
EPS ----- (.eps)



**UNIVERSITY OF  
GEORGIA**  
Student Government Association

SGA-FS-FC

FORMAL  
FULL COLOR

PNG | JPG | EPS



**UNIVERSITY OF  
GEORGIA**  
Student Government Association

SGA-FS-2CB



**UNIVERSITY OF  
GEORGIA**  
Student Government Association

SGA-FS-2CR

FORMAL  
TWO COLOR

PNG | JPG | EPS



**UNIVERSITY OF  
GEORGIA**  
Student Government Association

SGA-FS-CW



**UNIVERSITY OF  
GEORGIA**  
Student Government Association

SGA-FS-W

FORMAL  
REVERSE WHITE

PNG | JPG | EPS



## REFERENCES & RESOURCES

Visit [brand.uga.edu](http://brand.uga.edu) for more information, resources, templates, downloads and policies.

# STUDENT GOVERNMENT ASSOCIATION

## HORIZONTAL FULL COLOR

PNG | JPG | EPS



**Student Government Association**  
UNIVERSITY OF GEORGIA

SGA-H-FC

## HORIZONTAL TWO COLOR

PNG | JPG | EPS



**Student Government Association**  
UNIVERSITY OF GEORGIA

SGA-H-2CB



**Student Government Association**  
UNIVERSITY OF GEORGIA

SGA-H-2CR

## HORIZONTAL REVERSE WHITE

PNG | JPG | EPS



**Student Government Association**  
UNIVERSITY OF GEORGIA

SGA-H-CW



**Student Government Association**  
UNIVERSITY OF GEORGIA

SGA-H-W

All schools can choose their ideal lockup configuration, which ensures that they keep existing brand equity and are represented in the way they best see fit. We recommend the formal configurations for external communications; the horizontal configuration for internal communications.

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EMAIL -----PNG  
WEB -----PNG / JPG  
BANNERS/SIGNS ---- EPS

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FORMAL ----- (-FS-)  
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