

UGA ONECARD

These logo sets include five color variations in the formal, horizontal, and an optional web banner configuration. Each color variation comes in three formats: PNG (transparent background), JPG (raster format) and EPS (vector format).

WHICH FILE TO USE

VENDORS ----- EPS
DESIGNERS ----- EPS
POWER POINT --PNG / JPG
WORD -----PNG / JPG
EMAIL -----PNG
WEB -----PNG / JPG
BANNERS/SIGNS ---- EPS

CONFIGURATIONS

FORMAL ----- (-FS-)
HORIZONTAL ----- (-H-)
BANNER ----- (-WEB-)

*XH AVAILABLE ONLY FOR DOUBLE LINE CONFIGURATIONS

COLOR VARIATIONS

FULL COLOR ----- (-FC)
TWO COLOR BLACK ---- (-2CB)
TWO COLOR RED----- (-2CR)
REVERSE COLOR WHITE (-CW)
WHITE----- (-W)

FORMAT VERSIONS

PNG (300dpi)----- (.png)
JPG (300dpi)----- (.jpg)
EPS ----- (.eps)

i REFERENCES & RESOURCES

Visit brand.uga.edu for more information, resources, templates, downloads and policies.



UNIVERSITY OF
GEORGIA
UGA OneCard

ONECARD-FS-FC

FORMAL
FULL COLOR

📄 PNG | JPG | EPS



UNIVERSITY OF
GEORGIA
UGA OneCard

ONECARD-FS-2CB



UNIVERSITY OF
GEORGIA
UGA OneCard

ONECARD-FS-2CR

FORMAL
TWO COLOR

📄 PNG | JPG | EPS



UNIVERSITY OF
GEORGIA
UGA OneCard

ONECARD-FS-CW



UNIVERSITY OF
GEORGIA
UGA OneCard

ONECARD-FS-W

FORMAL
REVERSE WHITE

📄 PNG | JPG | EPS



UNIVERSITY OF GEORGIA
UGA OneCard

ONECARD-WEB

OPTIONAL
WEB BANNER

ONECARD-WEB-FC

📄 PNG | JPG | EPS

UGA ONECARD

HORIZONTAL FULL COLOR

PNG | JPG | EPS



UGA OneCard
UNIVERSITY OF GEORGIA

ONECARD-H-FC

HORIZONTAL TWO COLOR

PNG | JPG | EPS



UGA OneCard
UNIVERSITY OF GEORGIA

ONECARD-H-2CB



UGA OneCard
UNIVERSITY OF GEORGIA

ONECARD-H-2CR

HORIZONTAL REVERSE WHITE

PNG | JPG | EPS



UGA OneCard
UNIVERSITY OF GEORGIA

ONECARD-H-CW



UGA OneCard
UNIVERSITY OF GEORGIA

ONECARD-H-W

All schools can choose their ideal lookup configuration, which ensures that they keep existing brand equity and are represented in the way they best see fit. We recommend the formal configurations for external communications; the horizontal configuration for internal communications.

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