

## STUDENT AFFAIRS

The logo set for the top level school/college logos includes five color variations in the formal, horizontal, and an option web banner configuration. Each color variation comes in three formats: PNG (transparent background), JPG (raster format) and EPS (vector format).

### WHICH FILE TO USE

VENDORS ----- EPS  
DESIGNERS ----- EPS  
POWER POINT --PNG / JPG  
WORD -----PNG / JPG  
EMAIL -----PNG  
WEB -----PNG / JPG  
BANNERS/SIGNS ---- EPS

### CONFIGURATIONS

FORMAL ----- (-FS-)  
HORIZONTAL ----- (-H-)  
BANNER ----- (-WEB-)

\*XH AVAILABLE ONLY FOR DOUBLE LINE CONFIGURATIONS

### COLOR VARIATIONS

FULL COLOR ----- (-FC)  
ONE COLOR BLACK ---- (-1CB)  
ONE COLOR RED ----- (-1CR)  
REVERSE COLOR WHITE (-CW)  
WHITE ----- (-W)

### FORMAT VERSIONS

PNG (300dpi)----- (.png)  
JPG (300dpi)----- (.jpg)  
EPS ----- (.eps)



### REFERENCES & RESOURCES

Visit [brand.uga.edu](https://brand.uga.edu) for more information, resources, templates, downloads and policies.



UNIVERSITY OF  
**GEORGIA**  
Student Affairs

SA-FS-FC

FORMAL  
FULL COLOR

PNG | JPG | EPS



UNIVERSITY OF  
**GEORGIA**  
Student Affairs

SA-FS-1CB



UNIVERSITY OF  
**GEORGIA**  
Student Affairs

SA-FS-1CR

FORMAL  
ONE COLOR

PNG | JPG | EPS



UNIVERSITY OF  
**GEORGIA**  
Student Affairs

SA-FS-CW



UNIVERSITY OF  
**GEORGIA**  
Student Affairs

SA-FS-W

FORMAL  
REVERSE WHITE

PNG | JPG | EPS



UNIVERSITY OF GEORGIA  
Student Affairs

SA-WEB-FC

OPTIONAL  
WEB BANNER

SA-WEB-FC

PNG | JPG | EPS

# STUDENT AFFAIRS

All schools can choose their ideal lockup configuration, which ensures that they keep existing brand equity and are represented in the way they best see fit. We recommend the formal configurations for external communications; the horizontal configuration for internal communications.

## WHICH FILE TO USE

VENDORS ----- EPS  
 DESIGNERS ----- EPS  
 POWER POINT --PNG / JPG  
 WORD -----PNG / JPG  
 EMAIL ----- PNG  
 WEB -----PNG / JPG  
 BANNERS/SIGNS ---- EPS

## CONFIGURATIONS

FORMAL ----- (-FS-)  
 HORIZONTAL----- (-H-)  
 BANNER ----- (-WEB-)

## COLOR VARIATIONS

FULL COLOR ----- (-FC)  
 ONE COLOR BLACK ---- (-1CB)  
 ONE COLOR RED ----- (-1CR)  
 REVERSE COLOR WHITE (-CW)  
 WHITE----- (-W)

## FORMAT VERSIONS

PNG (300dpi)----- (.png)  
 JPG (300dpi)----- (.jpg)  
 EPS ----- (.eps)



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### HORIZONTAL FULL COLOR

PNG | JPG | EPS



**Student Affairs**  
**UNIVERSITY OF GEORGIA**

SA-H-FC

### HORIZONTAL ONE COLOR

PNG | JPG | EPS



**Student Affairs**  
**UNIVERSITY OF GEORGIA**

SA-H-1CB



**Student Affairs**  
**UNIVERSITY OF GEORGIA**

SA-H-1CR

### HORIZONTAL REVERSE WHITE

PNG | JPG | EPS



**Student Affairs**  
**UNIVERSITY OF GEORGIA**

SA-H-CW



**Student Affairs**  
**UNIVERSITY OF GEORGIA**

SA-H-W