

# DEVELOPMENT

Student Affairs department sets include a two level department / division configuration.

Each set includes five color variations in the formal, horizontal, and extreme horizontal (if your department requires two lines) configurations.

Each color variation comes in three formats: PNG (transparent background), JPG (raster format) and EPS (vector format).

## CONFIGURATIONS

FORMAL ----- (-FS-)  
HORIZONTAL ----- (-H-)  
EXT. HOR ----- (-XH-)

## COLOR VARIATIONS

FULL COLOR ----- (-FC)  
ONE COLOR BLACK ---- (-1CB)  
ONE COLOR RED ----- (-1CR)  
REVERSE COLOR WHITE (-CW)  
WHITE ----- (-W)

## FORMAT VERSIONS

PNG (300 DPI) ----- (.png)  
JPG (300 DPI) ----- (.jpg)  
EPS ----- (.eps)

## WHICH FILE TO USE

VENDORS ----- EPS  
DESIGNERS ----- EPS  
POWER POINT -- PNG / JPG  
WORD ----- PNG / JPG  
EMAIL ----- PNG  
WEB ----- PNG / JPG  
BANNERS/SIGNS ---- EPS

## *i* REFERENCES & RESOURCES

Visit [brand.uga.edu](http://brand.uga.edu) for more information, resources, templates, downloads and policies.



UNIVERSITY OF  
GEORGIA

Development  
*Student Affairs*

DEV-SA-FS-FC

FORMAL  
FULL COLOR

PNG | JPG | EPS



UNIVERSITY OF  
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*Student Affairs*

DEV-SA-FS-1CB



UNIVERSITY OF  
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Development  
*Student Affairs*

DEV-SA-FS-1CR

FORMAL  
ONE COLOR

PNG | JPG | EPS



DEV-SA-FS-CW



DEV-SA-FS-W

FORMAL  
REVERSE WHITE

PNG | JPG | EPS

# DEVELOPMENT

## CONFIGURATIONS

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HORIZONTAL----- (-H-)  
EXT. HOR ----- (-XH-)

## COLOR VARIATIONS

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## FORMAT VERSIONS

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JPG (300 DPI)----- (.jpg)  
EPS ----- (.eps)

## WHICH FILE TO USE

VENDORS ----- EPS  
DESIGNERS ----- EPS  
POWER POINT --PNG / JPG  
WORD -----PNG / JPG  
EMAIL ----- PNG  
WEB ----- PNG / JPG  
BANNERS/SIGNS ---- EPS

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[BRAND.UGA.EDU](https://brand.uga.edu)

### HORIZONTAL FULL COLOR

PNG | JPG | EPS



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DEV-SA-H-FC

### HORIZONTAL ONE COLOR

PNG | JPG | EPS



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### HORIZONTAL REVERSE WHITE

PNG | JPG | EPS



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### OPTIONAL WEB BANNER

PNG | JPG | EPS



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DEV-WEB-FC