

TATE STUDENT CENTER

Student Affairs department sets include a two level department / division configuration.

Each set includes five color variations in the formal, horizontal, and extreme horizontal (if your department requires two lines) configurations.

Each color variation comes in three formats: PNG (transparent background), JPG (raster format) and EPS (vector format).

CONFIGURATIONS

FORMAL ----- (-FS-)
HORIZONTAL ----- (-H-)
EXT. HOR ----- (-XH-)

COLOR VARIATIONS

FULL COLOR ----- (-FC)
ONE COLOR BLACK ---- (-1CB)
ONE COLOR RED ----- (-1CR)
REVERSE COLOR WHITE (-CW)
WHITE ----- (-W)

FORMAT VERSIONS

PNG (300 DPI) ----- (.png)
JPG (300 DPI) ----- (.jpg)
EPS ----- (.eps)

WHICH FILE TO USE

VENDORS ----- EPS
DESIGNERS ----- EPS
POWER POINT -- PNG / JPG
WORD ----- PNG / JPG
EMAIL ----- PNG
WEB ----- PNG / JPG
BANNERS/SIGNS ---- EPS

i REFERENCES & RESOURCES

Visit brand.uga.edu for more information, resources, templates, downloads and policies.



UNIVERSITY OF
GEORGIA

Tate Student Center

Student Affairs

TATE-SA-FS-FC

FORMAL
FULL COLOR

PNG | JPG | EPS



UNIVERSITY OF
GEORGIA

Tate Student Center

Student Affairs

TATE-SA-FS-1CB



UNIVERSITY OF
GEORGIA

Tate Student Center

Student Affairs

TATE-SA-FS-1CR

FORMAL
ONE COLOR

PNG | JPG | EPS



TATE-SA-FS-CW



TATE-SA-FS-W

FORMAL
REVERSE WHITE

PNG | JPG | EPS

TATE STUDENT CENTER

HORIZONTAL FULL COLOR

PNG | JPG | EPS



Tate Student Center
Student Affairs
UNIVERSITY OF GEORGIA

TATE-SA-H-FC

HORIZONTAL ONE COLOR

PNG | JPG | EPS



Tate Student Center
Student Affairs
UNIVERSITY OF GEORGIA

TATE-SA-H-1CB



Tate Student Center
Student Affairs
UNIVERSITY OF GEORGIA

TATE-SA-H-1CR

HORIZONTAL REVERSE WHITE

PNG | JPG | EPS



Tate Student Center
Student Affairs
UNIVERSITY OF GEORGIA

TATE-SA-H-CW



Tate Student Center
Student Affairs
UNIVERSITY OF GEORGIA

TATE-SA-H-W

OPTIONAL WEB BANNER

PNG | JPG | EPS



UNIVERSITY OF GEORGIA
Tate Student Center

TATE-WEB-FC

CONFIGURATIONS

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HORIZONTAL ----- (-H-)
EXT. HOR ----- (-XH-)

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